



TEN REASONS TO INVEST IN AGC OF CONNECTICUT

- ❖ **COMPETITIVE EDGE** – AGC of CT has the tools to help you work smarter and more productively. Utilizing first-class training and education, a wide array of publications and continuous regulatory and legislative efforts; AGC of CT is always working to generate a meaningful return on your membership investment. AGC of CT takes its responsibility to develop and expand markets very seriously. No other association does more to enhance your business opportunity and effectiveness.
- ❖ **BUSINESS SERVICES AND BENEFITS** - As an AGC of CT member, you add the services of leading industry experts to your management team. Call on them for information, ideas or assistance on virtually any topic . . . they understand your business. The AGC of CT professional staff brings you the latest in Marketing and Business Development; Education and Training; Labor Relations, Government Relations; Safety and Health; Quality Management; Issue resolution services; Equal Employment Opportunity; Construction and Contract Law; Industry Relations; and more. Membership in AGC of CT brings you access to the industry's leading services, communications and a full-range of special discounts and benefits such as GM, Enterprise, Fed-Ex, Verizon, McGraw-Hill, The Blue Book and others.
- ❖ **INSTANTANEOUS COMMUNICATIONS** - With its full-slate of news and information publications and services, AGC keeps you up-to-date on what is happening in the industry. You have access to the AGC of CT on the internet at www.ctconstruction.org and receive the CCIA's weekly newsletter – *Highlights*, the *On-Site* newsletter, quarterly magazine *ConnStructure* and special bulletins and legislative reports from AGC of CT and the AGC of America with e-forums and webinars.
- ❖ **COST EFFECTIVE MEMBERSHIP BENEFITS** - Membership opens the door to an extensive offering of more than 400 specialized publications and video programming from AGC of America; standard industry contracts; some of the industry's finest management training programs and special discounts on business services.
- ❖ **NETWORKING** - As a member, you have access to AGC's greatest resource...other members. Take advantage of the opportunity to meet with and learn from other AGC contractors from across the state and nation. AGC's Conventions and Meetings are designed to provide members with seminars and forums which let you share ideas and new approaches to problem-solving, or serve on one of AGC of CT or National AGC's committees where you can form close, personal relationships with your peers. You can double the value of your membership by getting involved...and getting ahead.
- ❖ **INDUSTRY ADVANCEMENT** - Involvement in every aspect of the industry has forged a proud legacy of industry leadership that encompasses a global perspective. AGC of CT has been helping CT schools and owners to better understand the construction process and how AGC's qualified contractors play an important role in their building process. Since its inception in 1947 AGC of CT members have been at the forefront of programs which have significantly enhanced construction.
- ❖ **A VOICE** - Its presence and effectiveness at the CT Capitol and State & Local Agencies have made AGC the voice of the CT building construction industry. By professionally and effectively representing the unique interests and concerns of construction contractors, AGC of CT works to ensure that CT Legislators understand its members' needs.
- ❖ **COST EFFECTIVENESS** - Why reinvent the wheel when your firm needs guidance on industry-wide concerns? Nobody understands construction better than AGC of CT's expert team of industry professionals. With a combined membership of over 60 general contractors and 100 suppliers and subcontractors, AGC of CT is constantly developing new programs and services to address the needs of our members both large and small.
- ❖ **TEAM OF INDUSTRY PROFESSIONALS** - Imagine the cost to your firm to hire a team of effective lobbyists to carry out and protect your interests at the CT legislature or safety specialists or construction attorneys with specialties in contract law, labor and human resource, and with contacts within state and local governmental agencies to help cut the red tape. These services which are dedicated to building your business would be too costly for any one firm to undertake.
- ❖ **OWNER RECOGNITION** - Through dynamic marketing and public relations efforts we deliver the AGC message of quality and ability to hundreds of construction owners and users throughout CT and the nation. AGC is known and respected as the industry's leader by owners and users at the national, state and local level. An extensive outreach program also helps AGC to consult with owners, architects and engineers to identify emerging trends or concerns... and to address them effectively. Displaying the AGC logo tells project owners you share their interest in improving all aspects of the construction process - a benefit to both you and your clients.