The Connecticut Concrete Promotion Council (CCPC)
of the Connecticut Ready Mixed Concrete Association
912 Silas Deane Hwy., Wethersfield, CT 06109
http://ctconstruction.org | 860.529.6855 | fax: 860.563.0616

Winter 2009

STATE ASSOCIATION WINS NATIONAL AWARD

Connecticut Ready Mixed Concrete Association
and its division—the Connecticut Concrete Promotion Council—have been selected by the National Ready-Mixed Concrete Association as the State Association of the Year for 2007.

Ric Suzio, Don Penepent, Don Shubert and Jim Langlois attended the NRMCA Annual Convention, in Las Vegas on March 8-10, 2008 to receive the award.

The State Association of the Year award honors the association for their contributions to the industry in the areas of research, education, advocacy and promotion. Highlights of 2007 that contributed to the selection were the Insulated Concrete Form home that was the featured home for the Hartford County Home Builders Association’s annual Home Show, the revision of CT DOT concrete specifications, CONNDOT maturity meter testing for concrete and educational programs for its members, concrete users and specifiers.

Mr. Stephen Thomas, Chairman of the Construction Industry Alliance Committee, made the presentation. Mr. Thomas reported, “Having such outstanding programs and products being created at the state and local levels, tied together with the partnership of the NRMCA in the distribution of nationally-created programs means the best of both worlds for our members.”

Director's Message

To become a member of a growing professional trade organization, contact Jim Langlois at CCPC 860-529-6855

Ann Beaudin and Andrea Beaudin, creators of our new Conncrete Times look, will assist me in this ambitious endeavor. I look forward to telling the concrete story to the Connecticut marketplace and introducing the CCPC.

All the Best,

Jim Langlois

IN THIS ISSUE

National Award
Updates on the Capitol Scene
Pervious–An Answer to Stormwater Runoff
National & Regional Promotion
Demand Drive Tilt-Up Construction Growth
Certification and Strategies for Success
NECSA Merges with PCA

ON THE CONCRETE SCENE

THE CONCRETE TIMES

PLEASED TO PRESENT OUR NEW LOOK!

The Connecticut Concrete Promotion Council was the recipient of the 2007 Association of the Year Award from the National Ready Mixed Concrete Association. The award symbolized the promotion effort accomplished by all its members in many promotion fields, not the least of which, energy, government standards, and LEED construction.

This award is the highlight of our initial redesigned newsletter format that will introduce the CCPC efforts to a wider audience in the design and construction fields. We will focus on concrete related topics and the new technology that has impacted the way concrete is looked at as a “GREEN BUILDING MATERIAL.”

Ann Beaudin and Andrea Beaudin, creators of our new Concrete Times look, will assist me in this ambitious endeavor. I look forward to telling the concrete story to the Connecticut marketplace and introducing the CCPC.

All the Best,

Jim Langlois

Welcome New Members

The Connecticut Concrete Promotion Council (CCPC) of the Connecticut Ready Mixed Concrete Association was selected by the National Ready-Mixed Concrete Association as the State Association of the Year for 2007.

Ric Suzio, Don Penepent, Don Shubert and Jim Langlois attended the NRMCA Annual Convention, in Las Vegas on March 8-10, 2008 to receive the award.

The State Association of the Year award honors the association for their contributions to the industry in the areas of research, education, advocacy and promotion. Highlights of 2007 that contributed to the selection were the Insulated Concrete Form home that was the featured home for the Hartford County Home Builders Association’s annual Home Show, the revision of CT DOT concrete specifications, CONNDOT maturity meter testing for concrete and educational programs for its members, concrete users and specifiers.

Mr. Stephen Thomas, Chairman of the Construction Industry Alliance Committee, made the presentation. Mr. Thomas reported, “Having such outstanding programs and products being created at the state and local levels, tied together with the partnership of the NRMCA in the distribution of nationally-created programs means the best of both worlds for our members.”

L-R: Presenter Stephen Thomas, Ric Suzio, Don Penepent, Don Shubert and Jim Langlois.
PERVIOUS CONCRETE—AN ANSWER TO STORMWATER RUNOFF
From Jim Langlois, CCPC

Pervious concrete has been introduced to the United States in many warm climate areas as a solution to stormwater runoff. DEP’s Inland-Wetland agencies and designers have been anxious to learn the intricacies of using pervious in their design of stormwater runoff. The northern climates have begun to embrace pervious as a solution as well.

The University of New Hampshire Stormwater Center has built a pervious parking lot for runoff studies. This Center is a melting pot for DEP’s throughout New England and Connecticut is no exception. The interest being generated throughout the design community for pervious has reached a level that the concrete industry never imagined.

From Heather Steffek, LEED AP
PCA-Northeast Cement Shippers Association

Effective January 1, 2009, NECSA (Northeast Cement Shippers Association) has integrated with PCA (Portland Cement Association). The merge will align promotion efforts on a national, regional and local scale. It should not effect the CCPC or any other local promotion partner with their promotion efforts or the NECSA investment they receive, with the exception of greater accountability and the expectation of a greater return on investment.

Also, the investment package deadline and investment review dates have been moved to accommodate PCA meetings and deadlines. The investment request package is now due on June 1, 2009 and the investment review will be in Albany on June 16 & 17, 2009.

For more information on tilt-up concrete, please feel free to contact;
Kimberly Corwin, Business Development Manager at AH Harris and Sons,
kim.corwin@ahharris.com or visit our web site at www.ahharris.com or the Tilt-Up Concrete Association, www.tilt-up.org.