



North East Region



The North East 2016 ConcreteWorks Conference

Monday, April 25 & Tuesday, April 26, 2016

The Renaissance Boston **Patriot Place** Hotel, Foxboro, Massachusetts

Educational Workshops, Networking, Exhibitor Displays & Sponsorship Opportunities

RSVP by 4/15/2016 | Conference Cost 2 days (all meals) - \$175

Feature Presentations:

**Quantifying Sustainability
for Buildings and Pavements**

MIT CONCRETE SUSTAINABILITY HUB

JEREMY GREGORY, PhD

Executive Director, CSHUB

Massachusetts Institute of Technology

**Advancing the Concrete Industry
by Degrees**

Learn how the Concrete Industry Management (CIM) Program continues to grow its impact on our industry and how you too can be engaged in its success.

JAMIE GENTOSO, P.E.

VP Target Market Concrete, Sika US

State of the Industry: Pervious Concrete

PHILIP KRESGE, Senior Director, NRMCA

UTILIZING ACI 330R-08

Increase Concrete Parking Lot Market Share

DOUG O'NEILL, LEED AP, Senior Director, NRMCA

Ready Mix Driver Recruitment & Retention

GARY M. MULLINGS, Senior VP

Operations & Compliance, NRMCA

Options for Managing Returned Concrete

COLIN LOBO, PhD, Senior VP of Engineering, NRMCA

Regional Economic Forecast

DAVE ZWICKE, Director, Market Intelligence, PCA

Educational Workshops

2016 SCHEDULE

Monday, April 25, 2016, 11:30 am - 8:00 pm

8:30am	Exhibitor Set-up
11:30am	Registration
11:30am	Lunch in Exhibit Area
1:15pm	CIM Presentation
2:15pm	Returned Concrete Presentation
3:15pm	Break in Exhibit Area
3:45pm	Utilizing ACI 330R-08
6:30 pm	Cocktails
7:00 pm	Dinner & Guest Speaker Jeremy Gregory, PhD, ED, Concrete Sustainability Hub, MIT

Tuesday, April 26, 2016, 7:15 am - 12:00 noon

7:15am	Breakfast in Exhibit Area
8:15am	Regional Economic Forecast
9:15am	Pervious Concrete Presentation
10:15am	Break in Exhibit Area
10:45am	Driver Recruitment/Retention Presentation

**Exhibitor & Sponsorship
Opportunities**

See page 2



Brought to you by **MaCAPA | NRMCA** and **State Affiliate Partners**

Connecticut Concrete Promotion Council

Massachusetts Concrete & Aggregate Producers Association

New York Concrete Promotion Council

Northern New England Concrete Promotion Association



North East Region



2016 ConcreteWorks - Conference Registration & Sponsorship

Registrations accepted on a first-come, first-served basis by April 15, 2016
Complete form and fax to NRMCA at (301) 565-8200.
Or complete form and mail to: NRMCA, National Ready Mixed Concrete Association (NRMCA)
900 Spring Street, Silver Spring, MD 20910

Conference Registration - RSVP by 4/15/2016

Contact Name

Company

Address

City/State/Zip

Phone/Fax

Email

Emergency Contact Name/Phone

☐ Special needs (attach special needs information)

Special - Two Days \$175/pp ____ # attending

Includes: workshops, break refreshments, breakfast, lunch, cocktails & dinner

Additional Attendee Names (with company name if different):

Vendor / Sponsorship - RSVP by 4/15/2016

Promote Your Company and Be Recognized Across the North East Region

before a variety of producers, contractors
and suppliers of the ready mixed concrete industry!

☐ **Vendor** [limited space available] **\$650**

Two Day Conference Includes:

**Six Foot Table in same location as breakfast, lunch & breaks
Plus, 1 pass to the conference, Includes: workshops,
break refreshments, breakfast, lunch, cocktails & dinner**

☐ **Program Sponsor \$1,000**

**includes logo on website, on sponsor slide/sign
and agenda at the event, and verbal recognition**

☐ **Gold Sponsor \$250**

includes logo on sponsor slide/sign and verbal recognition

☐ **Silver Sponsor \$100**

includes company name on sign at the event

Total Due: \$ _____

PAYMENTS | Registration is processed only with payment. Also note, there is a delay when mailing a check.

Payment method: ☐ AMEX ☐ Master Card ☐ Visa ☐ Check Enclosed (made payable to NRMCA in U.S. funds drawn from U.S. Bank only)

Credit Card Number: _____

Expiration Date: _____

Signature: _____ Card Holder Name: _____

Important Details

Hotel Information:

Renaissance Boston Patriot Place Hotel
28 Patriot Place, Foxboro, MA 02035

Special Room Rate until April 4th

For Reservations Call **508-543-5500** reference **NEC**

\$185 (per night plus taxes, includes standard internet).

First-come, first-serve basis or until block is sold-out

Self-Parking Free during event

Have Questions or Need Help? Contact NRMCA

Tamara: twaugh@nrmca.org | 240- 485-1132

or Nicole: nmaher@nrmca.org | 240- 485-1158

Cancellation Policy: Full cancellation refunds for the conference will be extended until April 15, 2016. All cancellations after that date will not be refunded. Substitutions may be made at any time by providing new registrant information to Tamara: twaugh@nrmca.org or phone: 240-485-1132.