



## North East Region

### Dates & Times

Tuesday, October 28, 2014 | 1pm - 8:00pm  
conference, vendor displays, die cast raffle and dinner  
and Wednesday October 29, 2014 | 9:00am - 2:30pm  
conference, vendor displays and lunch

Cost: Day 1 - \$100 | Day 2 - \$50 | Room - \$169 + tax

### Location

Mohegan Sun  
1 Mohegan Sun Boulevard  
Uncasville, CT 03682

Parking: Garage - Riverview | Valet - Sky Valet

## Agenda Day 1 | Tuesday, October 28th

1:00 pm - 3:00 pm Workshops  
3:00 pm - 3:30 pm Break  
3:30 pm - 5:00 pm Workshops cont.  
6:00 pm - 7:15 pm Buffet Dinner  
7:15 pm - Feature Presentation

### FEATURE PRESENTATION:

#### *Tilt-Up Concrete*

#### **MS. KIMBERLY CORWIN**

President, Tilt-up Concrete Association  
President, A.H. Harris & Sons, Inc.

### *The Past, Present and Future of Pervious!*

#### **DAVE MITCHELL**

Bunyan Industries, LLC

Pervious is one of the most innovative ideas in the concrete world! Dave Mitchell of Bunyan Industries, LLC is one of the most innovative people within the pervious world here in the United States. He is known as an *inventor, manufacturer and teacher* and will be discussing the status of pervious and what the future holds for the industry.

### *New England MARKET FORECAST*

#### **DAVE ZWICKE**

Market Intelligence Director, PCA

Is our economy caught in a 'new normal' characterized by sub-par economic growth? Can the construction market break-out into the next level of expansion? PCA's economic presentation will cover trends impacting construction activity in the Northeast. Discussion will cover residential, commercial, and public construction sectors to examine where growth will be in 2015 and beyond.

### *TRUCK TECHNOLOGY*

#### **TEDDY KELLER**

Command Alkon

The truck technology program will encompass leveraging electronic mobile devices for the Ready Mixed Concrete industry including GPS systems, the utilization of smart phones and tablets, plus detailing hours of service.

### *Concrete Frame HIGH RISE CONSTRUCTION in the Northeast!*

#### **MICK TARSI**

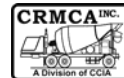
Manafort Brothers Inc.

#### **KEVIN MILLER**

Tilcon Connecticut Inc.

Who ever said *there are no concrete frame hi-rises in the Northeast* didn't know about this!

Be enlightened at this discussion of the building of the Mohegan Sun Hotel and other high rise concrete frame buildings by Mick and Kevin, two CRMCA members. This program has also been presented to the AIA and CSI with outstanding reviews!



## North East Region

### Dates & Times

Tuesday, October 28, 2014 | 1 pm - 8:00 pm  
conference, vendor displays, die cast raffle and dinner  
and Wednesday October 29, 2014 | 9:00am - 2:30pm  
conference, vendor displays and lunch

Cost: Day 1 - \$100 | Day 2 - \$50 | Room - \$169 + tax

### Location

Mohegan Sun  
1 Mohegan Sun Boulevard  
Uncasville, CT 03682

Parking: Garage - Riverview | Valet - Sky Valet

## Agenda Day 2 | Wednesday, October 29th

9:00am - 10:15am Workshops  
10:15am - 10:30am Break  
10:30am - 11:30am Workshops cont.  
11:30am - 12:30pm Lunch  
12:30pm - 2:30pm Workshops cont.

### FEATURE PRESENTATION:

#### **National Check-Off Program for the Ready Mixed Concrete Industry**

**MR. ROBERT GARBINI**

P.E., President, NRMCA

#### **LEED V4: Environmental Product Declarations (EPD's)**

**DOUG O'NEILL**

LEED AP - Senior Director,  
National Resources, NRMCA

**What are EPD's and Why Should I care?** This presentation will review the concrete related issues within the new LEED V4 and discuss the three MR credits in LEED: Environmental Product Declarations (EPDs), Responsible Sourcing, and Material Ingredients with a focus on EPD's and how the concrete industry is meeting the challenge. Also, an overview of Architecture 2030 Challenge and what it means for concrete will round out this session.

#### **NRMCA Education**

**EILEEN DICKSON**

Vice President, Education, NRMCA

**Knowledge Drives Business Success!** One of the most effective ways to raise the quality of any industry and drive business success is through the continuing education of its personnel. NRMCA is dedicated to providing dynamic options for educating all levels of your concrete industry employees, as well as those of your partner contractors, architects and engineers through in-person classes, on-line courses and webinars.

#### **Revisiting Partnership Building**

**DOUG O'NEILL**

LEED AP - Senior Director,  
National Resources, NRMCA

**We will review specifics on what your company can do right now to build lasting partnerships** with Contractors, Engineers and other industry players. Plus, offer a review of what's happening *Nationally* to help build and maintain these relationships and how they are affecting our ability to bring our message to the marketplace.

#### **National Check-Off Program for the Ready Mixed Concrete Industry**

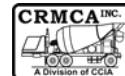
**MR. ROBERT GARBINI**

P.E., President, NRMCA

**Plainly put, if you produce concrete, you need to be aware of and informed about this proposed initiative.** A national check-off program would ensure every ready mix producer makes a contribution toward the future of the industry. This is a program initiated, designed, managed and ultimately voted upon by the entire industry.

#### **Why You Should Attend:**

- ☒ Learn about what a check-off program could do for the future of our industry.
- ☒ If adopted, every ready mixed concrete company will be affected through the program's development and mandatory assessments.
- ☒ Now is the time to be aware, be engaged and contribute to the formation of this program through active participation.
- ☒ NRMCA will be "polling" U.S. producer participants about their support or opposition to the program. It is vital that your voice is heard during this debate and you register your support or opposition to the program through a confidential feedback process.



## North East Region

## Conference Registration

Send Completed Form or On-Line Confirmation along with the check payable to CRMCA to:  
CRMCA, 912 Silas Deane Highway, Suite 112, Wethersfield, CT 06109

**Pre-Register** via Email: [chall@ctconstruction.org](mailto:chall@ctconstruction.org) | or Fax: 860.563.0616

**Register On-Line** at [www.ctconstruction.org/2014NEConcreteWorks](http://www.ctconstruction.org/2014NEConcreteWorks)

(sorry credit cards payments are not accepted at this time - you may request an invoice)

Registrations will be accepted on a first-come, first-served basis by Friday, October 17, 2014 or as long as space is available.

### Conference Registration - RSVP by 10/17/14

- ☐ Day 1 @ \$100/pp \_\_\_\_ # attending  
Tuesday, October 28, 2014 | 1 pm - 8:00 pm  
Includes: workshops, break refreshments, dinner and **Die Cast Raffle**
- ☐ Day 2 @ \$50/pp \_\_\_\_ # attending  
Wednesday October 29, 2014 | 9:00am - 2:30pm  
Includes: workshops, break refreshments and lunch
- ☐ Both Days @ \$150/pp \_\_\_\_ # attending  
Includes: all of the above

Total Registration Due: \_\_\_\_\_

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone/Fax \_\_\_\_\_

Email \_\_\_\_\_

Emergency Contact Name/Phone \_\_\_\_\_

- ☐ Special needs (attach special needs information)

**Additional Attendee Names** (with company name if different):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Important Details

#### Mohegan Sun

1 Mohegan Sun Boulevard, Uncasville, CT 03682

[Directions](#) (GPS Setting 41.49|-72.10)

#### Parking

Self Parking Garage - Riverview or Valet - Sky Valet

#### Hotel Information:

For those needing overnight accommodations in connection with this event, there is a small block of rooms available at a **special group rate of \$169 plus taxes**. Reservations can be made by **calling 1-866-708-1340** and referencing group **NRMCA14**. Rooms are available on a first-come first-served basis, but **hotel reservations MUST be made by October 7th** to receive the group rate. **Group Call-In and On-Line Reservation Procedure** - [\[here\]](#).

#### Die Cast Model Trucks/Vehicles Donations:

The CRMCA is accepting donations of a wide variety of Die Cast Models for the 10/17/14 Die Cast Raffle. Each Conference Participant will receive one raffle ticket at check-in.

**To send a die cast model in advance** - mail to: ATTN: CRMCA, 912 Silas Deane Highway, Suite 112, Wethersfield, CT 06109  
Must be delivered by **Friday, 10/24/14** to ensure inclusion at raffle.  
**Or please notify CRMCA of you intent and bring the donation** to the conference on Tuesday, 10/28/14.

**Cancellation Policy:** Full cancellation refunds for the conference will be extended until October 17, 2014. All cancellations after that date will not be refunded. Substitutions may be made at any time by providing new registrant information to: [chall@ctconstruction.org](mailto:chall@ctconstruction.org) or contacting CRMCA's Carol at 860-529-6855.

Brought to you by **CRMCA | NRMCA and State Affiliate Partners**

Connecticut Concrete Promotion Council

Massachusetts Concrete & Aggregate Producers Association

New York Concrete Promotion Council

Northern New England Concrete Promotion Association



## North East Region

### Vendor / Sponsorship Registration

#### Promote Your Company and Be Recognized Across the North East Region

before a variety of producers, contractors and suppliers of the ready mixed concrete industry!

Send Completed Form or On-Line Confirmation along with the check payable to CRMCA to:  
CRMCA, 912 Silas Deane Highway, Suite 112, Wethersfield, CT 06109

[Pre-Register](mailto:chall@ctconstruction.org) via Email: [chall@ctconstruction.org](mailto:chall@ctconstruction.org) | or Fax: 860.563.0616

[Register On-Line](http://www.ctconstruction.org/2014NEConcreteWorks) at [www.ctconstruction.org/2014NEConcreteWorks](http://www.ctconstruction.org/2014NEConcreteWorks)

(sorry credit cards payments are not accepted at this time - you may request an invoice)

Vendor Space is Limited and will be accepted on a first-come, first-served basis by Friday, October 17, 2014.

### Vendor / Sponsorship Registration

☐ **Vendor** [limited space available] \$500

Two Day Conference Includes:

Six Foot Table in same location as all workshops and breaks  
2 passes to the conference plus dinner and lunch

☐ **Program Sponsor** \$1,000

includes logo on website, on sponsorship slide/sign  
and agenda at the event, verbal recognition and mentioned in  
the CCIA Newsletter, *Highlights of the Week*

☐ **Gold Sponsor** \$250

includes logo on sponsorship slide/sign and agenda at the event,  
verbal recognition and mentioned in the CCIA  
Newsletter, *Highlights of the Week*

☐ **Silver Sponsor** \$100

includes company name on group slide/sign at the event, verbal  
recognition

☐ **Die Cast Model Donation**

Contact Name

Company

Address

City/State/Zip

Phone/Fax

Email

Emergency Contact Name/Phone

☐ Special needs (attach special needs information)

**Two Vendor Attendee Names:**

### Important Details

#### Mohegan Sun

1 Mohegan Sun Boulevard, Uncasville, CT 03682

[Directions](#) (GPS Setting 41.49|-72.10)

#### Parking

Self Parking Garage - [Riverview](#) or Valet - [Sky Valet](#)

#### Hotel Information:

For those needing overnight accommodations in connection with this event, there is a small block of rooms available at a **special group rate of \$169 plus taxes**. Reservations can be made by **calling 1-866-708-1340** and referencing group **NRMCA14**. Rooms are available on a first-come first-served basis, but **hotel reservations MUST be made by October 7th** to receive the group rate. **Group Call-In and On-Line Reservation Procedure** - [here](#).

#### Die Cast Model Trucks/Vehicles Donations:

The CRMCA is accepting donations of a wide variety of Die Cast Models for the 10/17/14 Die Cast Raffle. Each Conference Participant will receive one raffle ticket at check-in.

**To send a die cast model in advance** - mail to: ATTN: CRMCA, 912 Silas Deane Highway, Suite 112, Wethersfield, CT 06109  
To ensure inclusion the item must be delivered by **Friday, 10/24/14**  
**Or please notify CRMCA of you intent and bring the donation** to the conference on Tuesday, 10/28/14.

**Cancellation Policy:** Full cancellation refunds for the conference will be extended until October 17, 2014. All cancellations after that date will not be refunded. Substitutions may be made at any time by providing new registrant information to: [chall@ctconstruction.org](mailto:chall@ctconstruction.org) or contacting Carol at 860-529-6855.

Brought to you by **CRMCA | NRMCA** and **State Affiliate Partners**

Connecticut Concrete Promotion Council

Massachusetts Concrete & Aggregate Producers Association

New York Concrete Promotion Council

Northern New England Concrete Promotion Association