

STRATEGIC PLAN



MISSION STATEMENT:

Provide the necessary means for our membership to continue to be leaders in the Connecticut construction industry.



ADVOCACY

Ensure the continued success of the Connecticut commercial construction industry by advocating at the federal, state, and local level.

- Lobby the Connecticut government in order to advocate for measures benefiting the commercial construction industry and fight against those that seek to harm the commercial construction industry;
- Create and grow coalitions that benefit the industry;
- Participate in campaigns affecting the industry and the state economy;
- Promote economic development initiatives;
- Work with AGC of America to lobby all federal issues that have an impact on the state commercial construction industry;
- Increase participation of Small, Minority-Owned, Women-Owned, Disadvantaged Business Enterprises (SMWDBE) in the Connecticut construction industry.



WORKFORCE DEVELOPMENT

Promote workforce needs to sustain industry growth.

- Increase exposure of www.buildct.com and ensure the website is updated and relevant;
- Conduct programs promoting construction-related careers.
- Collaborate with trades, industry organizations, and Connecticut's high school and technical high school system to encourage students to pursue commercial construction careers;
- Lobby for state funding and regulations to assist workforce development efforts;
- Award scholarships to students in construction-related college programs;
- Support AGC of Connecticut Foundation in its mission to promote construction-related careers;
- Continue to support state university-level construction management programs.



MEMBER ENGAGEMENT

Engage members at all levels by offering relevant events and programs that foster professional connections with colleagues.

- Continue all current social events including the Golf Tournament, Annual Meeting, Build Connecticut Awards (every other year) and Industry Recognition Awards;
- Create or participate in other social or fundraising events as deemed appropriate;
- Maintain membership levels to ensure the viability of the organization.



LABOR RELATIONS

Cultivate productive relations with all labor unions, particularly those with which CCIA and AGC are signatory, and when necessary, promote and protect the interests of signatory contractors when differences arise between management and labor.

- Utilize the AGC/CT Labor Relations Division to coordinate with CCIA on union contractor issues such as pension, health, and annuity fund oversight, apprenticeship training, and collective bargaining.

EDUCATION AND TRAINING

Provide training, and education programs identified by members as critical issues.

- Continue to offer management training programs and focus efforts on the following topics:
 - Supervisory Training Programs (STP);
 - Any appropriate virtual training programs in AGC of America's EDGE program;
 - Safety, in conjunction with CCIA's Safety Committee.
- Offer training programs in hybrid mode to take advantage of audio/visual system in CCIA's Training Room;
- Communicate national trends and issues from AGC of America to chapter members.

CORE VALUES:
*Skill
Responsibility
Integrity*