

2026 Advertising Media Kit

www.ctconstruction.org



Shaping the Future of the Construction Industry

CCIA was formed by combining the collective knowledge and strength of unique organizations to create the most comprehensive commercial construction trade association in Connecticut. CCIA represents many sectors of the industry fostering cooperation to advance and promote a positive business climate, and shape the industry's future, with the oldest division operating for more than 85 years.

CCIA Members Include:

- General Contractors
- Subcontractors
- Building Owners
- Material Producers
- Professional Companies
- Product Suppliers
- Engineers
- Architects
- Developers
- Equipment Dealers

CCIA 2026 Media Opportunities

- *CCIA CONNstruction* Magazine
- ctconstruction.org Advertising
- Advertising for CCIA Membership Directory & Buyers Guide



CCIA CONNstruction Magazine

CCIA CONNstruction Magazine, a 2023 MarCom Award winning publication, is mailed quarterly to CCIA's membership comprising nearly all sectors of Connecticut's \$8.2 billion commercial construction industry. Each edition covers commercial construction industry trends and key issues, policies, and events. Each issue is also provided digitally, on CCIA's website, for expanded access and reach.



Print Dates

Issue	Ad Copy Due	Mailed to Members
CCIA CONNstruction Magazine – Spring 2026	January 29, 2026	April 2026
CCIA CONNstruction Magazine – Summer 2026	April 24, 2026	June 2026
CCIA CONNstruction Magazine – Fall 2026	July 23, 2026	September 2026
CCIA CONNstruction Magazine – Winter 2026	October 20, 2026	December 2026

Promoting your business through print channels offers several key benefits:

- **Credibility & Trust:** Align with respected industry publications to boost your brand's reputation.
- **Memorable Impact:** A well-designed print ad creates a lasting impression.
- **Targeted Reach:** CCIA publications connect you with top decision-makers in Connecticut's construction industry.
- **Increased Visibility:** Ads in industry-specific magazines capture attention and have a long shelf life, ensuring repeated exposure.



CCIA CONNstruction

Magazine Rates & Specs:

FULL-COLOR RATES

	1x	4x
Outside Back Cover	\$2,450.50	\$2,205.50
Inside Front Cover	\$2,100.50	\$1,890.50
Double Page Spread	\$2,950.50	\$2,565.50
Full Page FC	\$1,750.50	\$1,575.50
1/2 Page FC	\$1,125.50	\$1,012.50
1/4 Page FC	\$615.50	\$553.50
1/8 Page FC	\$429.50	\$389.50

15% guarantee for premium positions.

SPECS

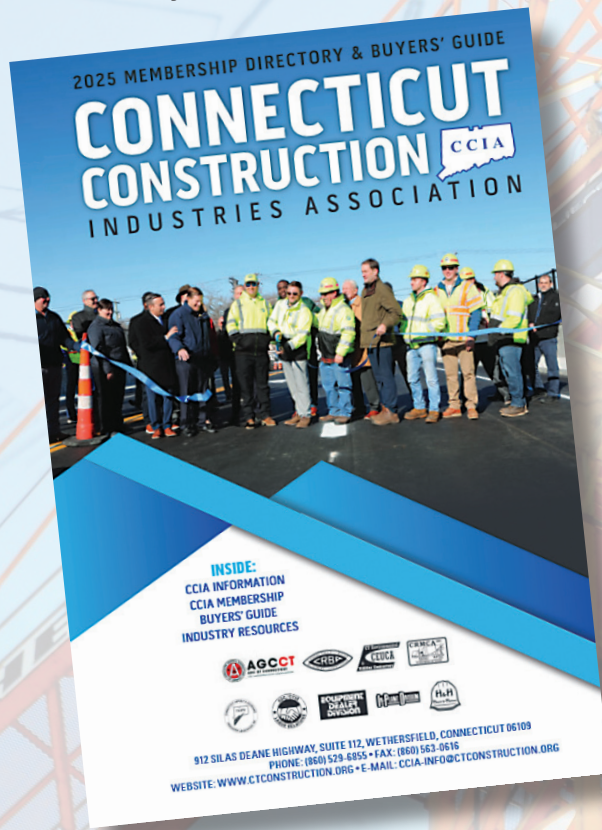
Ad Size	Width	Height
Double Page Spread	17"	11.125"
Full Page w/Bleed	8.625"	11.125"
Full Page No Bleed	7"	9.5"
1/2 Page FC	7"	4.583"
1/4 Page FC	3.333"	4.583"
1/8 Page FC	3.333"	2.166"

All rates are net.
CCIA members receive a 10% discount.



2026 CCIA Membership Directory & Buyers' Guide

Promote your company to Connecticut's top construction decision-makers with the *Membership Directory & Buyers' Guide*. Available in print and digital, this year-round resource connects members with trusted, association-backed companies. The guide features member listings, contractor and supplier sections, a buyers' guide, and key industry and legislative contacts - making it an essential branding tool for advertisers like you.



RATES		
	Full Color	Black/White
Outside Back Cover	\$3,979.50	
Inside Front Cover	\$3,749.50	
Double Page Spread	\$4,449.50	
Full Page	\$3,189.50	\$2,259.50
1/2 Page	\$2,039.50	\$1,469.50
1/3 Page	\$1,469.50	\$1,079.50
1/4 Page	\$1,049.50	\$829.50
1/6 Page	\$789.50	\$689.50
1/8 Page	\$649.50	\$579.50

15% guarantee for premium positions.
All rates are net. CCIA members receive a 10% discount.

ENHANCE YOUR LISTING
Include your logo above your membership listing for
\$199.50!

SPECS		
Ad Size	Width	Height
Double Page Spread	17"	11.125"
Full Page w/Bleed	8.625"	11.125"
Full Page No Bleed	7"	9.5"
1/2 Page	7"	4.583"
1/3 Page	7"	3"
1/4 Page	3.333"	4.583"
1/6 Page	4.583"	2.166"
1/8 Page	3.333"	2.166"

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CTconstruction.org

Website Opportunities

The CCIA website is a vital industry resource that provides quality and timely information to its members. Visitors to ctconstruction.org access association news, education and training opportunities, CCIA's membership directory, calendar of events, and industry resources, including CCIA's *CONNstruction* Magazine.

- Cross-promoted in other CCIA publications and communication
- Directs visitors to a landing page of your choice
- Consistent visibility throughout the year boosts brand awareness

Home Page Rectangle (300x250 pixels)

- Two rotations
- Located on the home page only
- \$1,910 / 12 months

Sub Page Leaderboard (728x90 pixels)

- Two rotations
- Located at the top of interior pages
- \$1,685 / 12 months

Sub Page Rectangle (300x250 pixels)

- Two rectangles with two rotations each (four spots total)
- Located on right side of interior pages
- \$1,120 / 12 months

